

BRETT SLOAN

brett.sloan@gmail.com | www.brettcreates.com

Brooklyn, NY

portfolio available upon request.

PROFESSIONAL SUMMARY

Illustrator and design professional with extensive experience in a wide array of industries and products. Astute ability in concept development and execution across various mediums. Creative expertise includes graphic design - online and print, conceptual design, logo design and branding, and editorial illustration - online and print. Professional acumen enhanced by expertise in the fine arts, both large and small scale, in the following mediums: oil, acrylic, ink, spray paint and mixed media.

PROFESSIONAL EXPERIENCE

(see page 2 for client list)

JOHN IRVING ENTERPRISES

March 2009 - Present

Lead Designer (contract position)

- Design web site layout and navigation for various businesses and individual clients
- Collaborate with web programmer to ensure web site design concept is executed correctly and in accordance with client's branding guidelines
- Consult clients on branding and overall online branding strategy

SLOANCARS

January 2008 - Present

Creative Consultant (contract position)

- Designed and currently maintain www.sloancars.com
- Advise and execute branding strategies
- Create all advertising elements and liaise with online and print contacts
- Responsible for managing advertising monthly budgets

ART TEACHER, New Haven, CT

August 2006 - December 2010

- Planned and taught one-day art seminars at local schools in the Greater New Haven, CT area
- Privately tutored students in the fine arts and computer graphics, age range: 6 to 18

CURIOUS PICTURES, New York, NY

June 2006 – January 2007

Background Design Coordinator (contract position)

- Managed all background design for a 70 minute animated film
- Conceptualized ideas taken from department meetings and translated them to the background designers
- Acted as liaison between Art Director and color artists
- Researched various ideas for background and props
- Coordinated the sequence sheets for shipment to overseas animators

THUNDERDOG STUDIOS, New York, NY

August 2005 – March 2006

Design Intern

- Assisted President Tristan Eaton on special projects
- Worked on organizing large scale projects including The Pony Project and Seen x Tristan Eaton -

NOSKOOL

- Helped with illustrator files and 3-D digital mock ups

KENNETH BOROSON ARCHITECTS, New Haven, CT

September 2001 – August 2003

Conceptual Designer

- Promoted new buildings by designing 3D images
- Constructed scale models for projects
- Enhanced presentations with artistic sketches for proposals
- Digitalized renderings to life-like presentations

CLIENTS:

BARK Restaurant, NYC
Betty Park Documentary Film Productions
BODY Fashion Market Magazine, NYC
B-Side (145) Skateboards, Burlington, VT
Department of Jewish Education, New Haven, CT
The Green Room Lounge, NYC
JStuff Design Consultants, Tokyo “City Map iPhone App”
Mason and Madison Graphic Design Firm, New Haven, CT
Michael Pollack Productions, “The Untouchable” Film ‘10
Mt. Sinai SPEEK program, NYC
New Haven Public Schools
New York Burlesque Festival (‘06-‘09)
New York Roadrunners Foundation, Mighty Milers Program
NV Salon and Spa, NYC
Premium Goods, Brooklyn, NY
Rachel’s Taqueria, Brooklyn, NY
South America Snow Sessions
Supreme Robot Pictures, “The Awkward Comedy Show”
Tony Falcone (mural artist)
US Sign Fabrication, New Haven, CT

TECHNICAL SKILLS

SOFTWARE: Adobe Creative Suite: Photoshop, Illustrator, In-Design and Microsoft Office
FINE ARTS: oil, watercolor, graphite, charcoal, pencil, ink, spray paint, color pencil and sculpture

EDUCATION

PARSONS SCHOOL OF DESIGN, New York, NY
Bachelor of Arts - Illustration, 2006

ART EXHIBITIONS

“The International Boston Film Festival” Boston, MA (Apr-10)
“Small Wonders” Orlando, FL (Jan-10) & Houston, TX (Feb-10)
“Beauty In Motion” NYC (Dec-08)
“You Love to Hate” Miami, FL (Mar-08)
Milford Art Council Group Exhibition (Jun-07)
The Front Room: Grand Union Brooklyn, NY (Apr-06)
Galapagos Art Space: Rock-Arty NYC: Art, Rock & Dance, Brooklyn, NY (Feb-06)
Illy Coffee Gallery NYC - Custom “Munny” Project (Oct-05)
SNEAKERPIMPS - traveling group exhibition (‘04 – present)
Art Space Exhibition at the Center of Downtown New Haven (‘01 & ‘02)